Liga Independente de Tacobol da Quebrada

Programa: Programa de Incentivo ao Desenvolvimento de Cricket nas Federações (CBCR)

Projeto: Liga Independente de Tacobol da Quebrada (LITQ)

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0.0 Preface

This document presents the design, intent, and delivery framework for the **Liga Independente de Tacobol da Quebrada (LITQ)**. It has been developed as a practical, culturally grounded response to how sport is already played, shared, and learned in Brazilian public spaces—particularly by young people from peripheral and under-resourced communities.

At its core, LITQ recognises that cricket does not need to be imported into Brazil as a finished product. Instead, it can be rediscovered through games that already exist. Across Brazil, *taco / bets / tacobol* has long functioned as a national street game—played instinctively with bats, improvised wickets, and negotiated rules. Similarly, in other cricket cultures, the sport's deepest roots are informal: Australian backyard cricket and Indian gully cricket are not marginal versions of the game, but its cultural engine rooms.

In Australia, backyard cricket has historically been the social glue of family gatherings, holidays, and neighbourhood life. It is where creativity, fairness, and self-officiating are learned before technique. In India, gully and tennis-ball cricket have produced generations of players who learned accuracy, variation, and resilience in tight spaces long before entering formal systems. In Brazil, *taco* occupies a comparable role—played everywhere, owned by everyone, and transmitted socially rather than institutionally.

The Liga Independente de Tacobol da Quebrada deliberately positions itself at the intersection of these traditions. It does not seek to replace *taco* with cricket, nor to formalise away its creativity. Instead, it introduces light structure, safety logic, scoring systems, and cricket equipment as tools—while preserving local language, negotiated rule-making, and community sovereignty over how the game evolves. The informal onboarding activity referred to throughout this document as *Taco Solto* functions as the primary bridge between familiar play and structured match participation.

This approach is especially important in a city like Rio de Janeiro, where many young people of colour and from peripheral communities may feel excluded from white-dominated sports, foreign institutions, or formal clubs. By starting with a familiar game, in Portuguese, in public space, and led by trusted Community Champions, the project creates an environment where participation feels safe, dignified, and socially legitimate.

LITQ is therefore not just a league, but a training ground for belonging. It is a space where young people can play, learn, negotiate rules, argue over scores, eat together, and gradually build confidence—before deciding, in their own time, whether they wish to progress into more formal cricket pathways.

Incubated by Originária, this pilot is designed to test a model that can be repeated, adapted, and ultimately handed over to communities and federations across Brazil. If successful, it demonstrates that the future of cricket in Brazil does not lie in copying overseas systems, but in recognising what already exists and inviting it forward with respect.

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1.0 Executive Summary

1.1 Naming and Identity

The competition is formally titled **Liga Independente de Tacobol da Quebrada (LITQ)**.

The choice of name is deliberate and cultural rather than literal. In Brazil, *liga* carries the same civic and cultural weight that “league” does in major sporting traditions, while also resonating locally through structures such as LIESA (Liga Independente das Escolas de Samba). It signals organisation, continuity, and legitimacy without implying elite exclusivity.

Tacobol / Bets refers to the Brazilian street bat-and-ball game played across streets, beaches, and neighbourhood courts. Using this language anchors the project firmly in Brazilian popular culture rather than importing foreign terminology.

Quebrada refers to the neighbourhood, the block, the local area—especially places where community identity is strong and sport is learned socially rather than institutionally. In this context, the term is used as a statement of pride, affirming that the game belongs to the people and to the spaces where they already live, play, and gather.

Together, *Liga Independente de Tacobol da Quebrada* communicates an independent, community-rooted backyard cricket league that respects Brazilian language, Brazilian space, and Brazilian ways of learning sport.

1.2 Core Objectives

1.2.1 Three-Year Development Pathway

The project is intentionally structured as a multi-year progression rather than a one-off activation.

- **Year 1** establishes and validates the format at Lagoa Rodrigo de Freitas.
- **Year 2** runs parallel pilots at Lagoa and at the base of Rocinha, building depth and consistency across two communities.
- **Year 3** formalises the first two community teams (Lagoa and Rocinha), who then compete directly against each other as the foundation of the league’s long-term competitive structure.

This phased approach supports learning, leadership development, and sustainable growth.

1.2.2 Talent Pathway

The talent pathway focuses on identifying, supporting, and empowering young community leaders who can bridge informal play and structured cricket participation.

Two youth representatives are intentionally selected as paid scholarship holders (one female, one male). These individuals act as the project’s designated **Community Champions** and are selected through existing relationships and observed development, including engagement with EDUMAIS. Selection is based on academic responsibility, personal commitment, and interest in sporting leadership.

As Community Champions, they:

- Attend every event
- Bring local children into the pre-match *Taco Solto* sessions
- Support light operations and administration
- Act as visible, trusted role models throughout the season

Taco Solto functions as the practical training platform led by the Champions. On event nights, Champions support the Carioca Cricket Committee during *Taco Solto* and then participate as players in LITQ matches.

A clear onboarding pathway is established and led by the Champions:

- *Taco Solto* (familiarisation and confidence)
- Champion-led free play in neighbourhoods (repetition, confidence, local rule-making)
- Liga Independente de Tacobol da Quebrada (structured backyard match-play)
- Federation formats (including T20) for those who wish to progress

1.2.3 Game Development

Game development defines how the league operates as a repeatable, federation-aligned competition grounded in match-play rather than training drills.

- A monthly, federation-led league night is delivered on Tuesday evenings, starting at Lagoa and designed to function on any fenced multi-use court (pickleball, tennis, futsal).
- One regular monthly training session is replaced with a league night, deliberately piggy-backing on the Carioca Cricket Club's existing training calendar to ensure player availability, club buy-in, and consistently filled matches.
- A fenced-court cricket toolkit (rules, scoring, court setup, operations, youth pathway, and reporting) is produced to support national replication.

1.2.4 Community Activation

Community activation ensures the project builds belonging, visibility, and positive social atmosphere beyond the match itself.

- Community Champions are equipped with *Taco Solto* activity kits to take back into their communities.
- Each league night is streamed and documented, with an active presence on YouTube, Instagram, and TikTok, supported by a dedicated content and media lead.
- A free sausage sizzle is provided for all participants, including children attending *Taco Solto*, reinforcing a welcoming, family-oriented environment.

1.3 Expected Outcomes

By the end of the 2026 season, the pilot is expected to deliver the following tangible outcomes:

- Monthly Tuesday-night league sessions (March–November 2026), each including *Taco Solto* and one LITQ match.
- Consistently filled matches achieved by integrating league nights into the existing club training calendar.

- Two active Community Champions maintaining momentum across event nights and community settings.
- A functioning onboarding pathway evidenced by *Taco Solto* attendance and progression into structured match-play.
- A documented fenced-court ruleset and scoring system supporting fast, fair, beginner-friendly games.
- Public transparency through streamed matches, active social channels, and a maintained public information page.
- A validated expansion pathway for Year 2 parallel pilots and Year 3 formation of the first two formal community teams.

1.4 Social Incubator – Originária

Originária is a social incubator focused on enabling grassroots initiatives that strengthen community, dignity, and long-term opportunity—particularly for children and young people in vulnerable contexts.

Originária views sport as a powerful, low-cost tool for social inclusion when it is designed to be accessible and culturally grounded. Informal, community-based sport creates shared rules, shared space, and shared responsibility, translating into confidence, routine, teamwork, and leadership.

Cricket is particularly well suited to this role in Brazil. As an international sport with global reach, it exposes participants to wider worlds of clubs, cultures, and aspirations. At the same time, because cricket is not yet culturally dominant in Brazil, participants are not immediately sorted by background or status, creating a more level starting point.

Originária's role is to incubate the concept through design and technology—simplifying administration, reducing friction, and quietly supporting registrations, pairing, scoring, communication, monitoring, and reporting. This allows participants, Champions, and federation staff to focus on people, play, and relationships.

This pilot functions as a proof of concept. If successful, Originária will support Cricket Brasil and local federations to adapt and roll out the model in other communities, prioritising local ownership, cultural fit, and safe play rather than centralised control.

2.0 Program Alignment and Justification

2.1 Alignment to CBCR Program Objectives

The Liga Independente de Tacobol da Quebrada (LITQ) aligns directly with the CBCR Program by strengthening cricket at the federation level while expanding access, participation, and public visibility through culturally grounded, community-based delivery.

This alignment is demonstrated through the following contributions:

- **Structural development at federation level** via a recurring, federation-led competition format embedded within existing Carioca Cricket activity.
- **Increased participation** by creating additional, low-barrier match-play opportunities beyond traditional weekend fixtures.
- **Capability building** across players, scorers, organisers, and volunteers through repetition, mentoring, and simplified operations.
- **Lowered entry barriers** by reducing cost, equipment requirements, linguistic barriers, and rule complexity.
- **Scalable replication** through a standardised format deployable on fenced multi-use courts in other cities and states.

Together, these elements support CBCR objectives related to participation growth, federation strengthening, operational maturity, and sustainable program design.

2.2 Problem Statement and Opportunity

Rio de Janeiro has strong participation in outdoor sport and community activity, yet cricket participation remains constrained by unfamiliarity, perceived complexity, limited access to grounds, low public visibility, and the time demands associated with formal training and full-field matches. Cricket also lacks a recognised cultural presence in many communities, particularly among young people who may feel socially distant from sports perceived as elite, foreign, or institutionally exclusive.

At the same time, Brazil possesses a deeply embedded national bat-and-ball tradition—*taco*, also known regionally as *bete*, *bets*, *bete-ombro*, *tacobol*, *bets-lombo*, *jogo de taco*, or *pau na lata*. These games are played across streets, beaches, schoolyards, and neighbourhood courts; they are transmitted socially rather than institutionally and require no formal instruction or permission to begin.

Rather than inventing a new sport or attempting to import cricket wholesale, LITQ recognises *Tacobol / Taco (Bets)* as a foundational cultural asset: a familiar game logic, equipment relationship, and social dynamic that already exists at scale. The opportunity is not to replace these games, but to lightly reshape rules, safety, scoring, and intentional play so they align naturally with core cricket principles while preserving community ownership and cultural legitimacy.

Rio de Janeiro also contains a high concentration of fenced, hard-surface courts in public spaces, many with existing lighting and consistent foot traffic. These environments are ideally suited to a backyard-style cricket format—safe, contained, time-efficient, and socially approachable—allowing cricket to be discovered through a game people already recognise.

2.3 Cultural Accessibility and Belonging

A central justification for this project is the deliberate creation of psychological and cultural safety for new participants. Many young people, particularly those from peripheral or under-resourced communities, may feel uncomfortable entering spaces perceived as elite, foreign, or socially exclusive.

By grounding the league in familiar language, informal play, Portuguese-first instruction, and community-led leadership, the project reduces intimidation and fosters belonging. Cricket is introduced not as a finished product to be mastered, but as a shared learning environment where curiosity, experimentation, and confidence come first.

This framing is essential to long-term participation and to the development of future players, organisers, and leaders who feel that the sport belongs to them rather than being something they are merely invited into.

2.4 Replicability Across Federations

The pilot is intentionally designed as a national template rather than a one-off local activation. Replication is supported through clearly documented, low-friction components:

- **Venue model:** any fenced multi-use court (pickleball, tennis, futsal) with a hard surface and lighting.
- **Equipment kit:** a compact, affordable set including bats, taped tennis balls, stumps, and basic signage suitable for public-space play.
- **Rules and language:** a documented backyard-style ruleset, adaptable scoring zones, safety guidance, and Portuguese terminology anchored in *Tacobol*.
- **Operations:** a simple match-night run sheet, defined roles, and a monitoring and reporting framework aligned with CBCR requirements.

By documenting setup, safety, scoring, youth familiarisation through *Taco Solto*, and reporting, the Rio pilot functions as a ready-to-deploy model. Other federations can adopt and localise the format without redesigning the concept, while maintaining alignment with Cricket Brasil objectives, values, and governance expectations.

3.0 Target Audience and Participation

3.1 Target Audience Profile

The Liga Independente de Tacobol da Quebrada (LITQ) is intentionally designed to be broad in who it welcomes while remaining clear about who it primarily serves. The target audience reflects the mixed social, cultural, and age profile of public space around Lagoa Rodrigo de Freitas.

The primary audience includes:

- Local residents who frequent Lagoa Rodrigo de Freitas and surrounding neighbourhoods.
- Teenagers and young adults seeking an accessible, low-barrier team sport that does not require prior formal cricket experience.
- Existing Carioca Cricket and federation players who benefit from additional match-play repetition in a relaxed but structured environment.
- Casual participants and visitors with prior cricket experience who may join individual league nights subject to capacity and safety.
- Community supporters who may not wish to play regularly but seek belonging through proximity to the game, including parents, siblings, extended family members, friends, and local residents.
- Children and families who attend primarily for *Taco Solto* sessions and the broader community atmosphere, using play and social interaction as their first point of contact with cricket equipment and game concepts.

3.2 Age Ranges

Participation is structured to safely accommodate different ages without forcing all participants into the same format. Activities are adapted so younger participants engage through play and familiarity, while older participants take part in structured match-play.

- **Primary league participants:** teenagers and adults aged approximately 16+, recognising this as a general guideline rather than a rigid cut-off. Younger participants may be included at facilitator discretion where safety, maturity, and game flow allow.
- **Youth participants:** children under 14 engage through *Taco Solto* sessions delivered in a supervised, age-appropriate format.
- **Older adults:** welcome to participate where mobility, safety, and comfort allow, provided participation does not impede game flow.

3.3 Participation Numbers and Capacity

Participant numbers are intentionally capped to prioritise safety, game flow, and repeat participation. The pilot is designed to feel familiar and social rather than crowded or overstimulating.

- **League match target:** approximately 12 players per match, allowing safe rotation, clear scoring, and high engagement on a fenced court.
- Where participation allows, up to two short match blocks may be run on a single league night.
- **Taco Solto capacity:** the court can safely host up to approximately 20 children at once, with multiple batting and throwing activities running in parallel.

The pilot prioritises consistency of participation over maximum numbers, supporting familiarity and continuity across the season.

3.4 Participation Pathways

The project is built around clear, flexible participation pathways that allow individuals to engage at their own pace. Progression is guided by confidence and interest rather than selection pressure or exclusion.

- Entry-level engagement begins with *Taco Solto*, focused on confidence, familiarity with bats and stumps, and enjoyment rather than competition.
- Interested participants may progress into Liga Independente de Tacobol da Quebrada match-play once comfortable with basic striking, throwing, and shared rules.
- Players demonstrating interest and aptitude may be guided toward Carioca Cricket and federation programs, including formal training and competition formats.

Across all stages, the environment functions as a nurturing training ground and talent incubator—a low-pressure space where participants learn by doing, observe peers, and build confidence before advancing.

3.5 Inclusion and Accessibility

Inclusion is treated as a practical design principle rather than a separate program feature. Decisions around equipment, rules, timing, and facilitation are made to reduce friction and support regular return by participants from diverse backgrounds.

Key inclusion principles include:

- No specialist equipment required from participants; all bats, stumps, and balls are provided.
- Rules explained clearly at the start of each session and adapted to suit the mix of ages and skill levels present.
- Heat-aware scheduling, limited running, and controlled ball types to support safe participation in Rio de Janeiro's climate.
- Emphasis on welcome, belonging, and shared responsibility, recognising that strong cricket culture is built not only by players but also by those who observe, support, organise, and care.

All group instruction, rule explanations, and match signalling are delivered in Portuguese to ensure participants—many of whom may be unfamiliar with cricket or organised sport—feel comfortable, confident, and included. English is used only where necessary and primarily in one-to-one support contexts.

The consistent use of *Taco Solto* terminology anchors learning in Brazilian cultural familiarity while gently introducing cricket logic without replacing local language or community ownership.

4.0 Project Description

4.1 Concept Overview

The Liga Independente de Tacobol da Quebrada (LITQ) is a pilot-stage, community-rooted backyard cricket competition intentionally designed to evolve over multiple years. The project progresses from a single-location proof of concept into parallel community pilots and, ultimately, into formalised community teams.

The league is delivered as a monthly backyard-style cricket competition on a fenced, hard-surface multi-use court at Lagoa Rodrigo de Freitas. The format uses taped tennis balls, lightweight bats, and fence-based scoring zones to reward placement, control, and spatial awareness rather than power or endurance.

The game is deliberately designed as a prototype built for the available environment, not a reduced imitation of full-field cricket. The ruleset, scoring logic, and match flow are modular, allowing the same format to be transplanted to other fenced multi-use courts without sacrificing safety, clarity, or fairness.

A central design principle is onboarding through familiarity and belonging. The Year 1 pilot focuses on validating both the game format and the social dynamics in a neutral, high-visibility public space. In Year 2, the same model runs in parallel at Lagoa and at the base of Rocinha, building consistency across two communities. By Year 3, these pathways formalise into the first two community-based teams—Lagoa and Rocinha—who then compete directly against each other.

Alongside league match-play, *Taco Solto* operates as a non-competitive familiarisation layer. These sessions introduce bats, stumps, basic striking, throwing, and game movement in a relaxed, negotiated-rules setting. As participation grows, sessions naturally separate into beginner and intermediate groupings, allowing confidence and skill to develop without slowing more capable participants.

Participants who demonstrate interest and readiness may progress from *Taco Solto* into LITQ match-play and, where appropriate, into Carioca Cricket and federation formats.

4.2 Monthly Match-Night Format

The league operates on a single monthly match-night model designed for predictability, accessibility, and integration with existing cricket activity.

- One league night per month, held on the second-last Tuesday of the month, commencing at 18:00.
- If a session is cancelled due to weather, venue access, or safety concerns, it is rescheduled to the last Tuesday of the same month.
- Activities are delivered in two structured blocks within a broader evening window that allows for arrival, explanation, transition, and safe close-out.

4.2.1 First Block – *Taco Solto* (Beginner-Focused Modules)

The first 60 minutes are dedicated to *Taco Solto*, focusing on confidence, repetition, and enjoyment.

Key modules include:

- Batting mechanics using suspended or controlled targets, allowing multiple participants to strike simultaneously without ball-chasing.
- Throwing, catching, and fielding activities focused on coordination, spatial awareness, and safe technique.
- Bowling action introduction using untaped tennis balls to emphasise rhythm, control, and safety.
- Guided free play, allowing participants to apply skills in a relaxed taco-style game.

Rule-setting is facilitated rather than imposed. One participating child may be invited to propose the rules for the session, supported by a facilitator, reinforcing ownership, confidence, and shared responsibility.

4.2.2 Second Block – LITQ Match-Play

The second 60 minutes consist of one structured backyard-style cricket match.

Before play begins, a facilitator explains rules, safety expectations, and scoring logic. During play:

- Scores are called aloud by the batter after each scoring shot.
- Bowlers and fielders may confirm, question, or contest the call until agreement is reached.
- Once agreed, the cumulative total is called aloud, reinforcing collective accountability.
- A designated volunteer records scores digitally in real time, creating a transparent, self-audited system.

4.3 Competition Structure

The league operates as a season-long competition made up of monthly rounds, prioritising short, repeat game blocks that maximise participation, learning, and social mixing.

- Monthly rounds accumulate individual scores across the season.
- Each match night is structured so all players bat, bowl, and field.
- Scoring prioritises placement and fence targets, keeping play fast, inclusive, and suitable for hot conditions.

4.4 Player Pairing Model (Adjective / Noun System)

During the pilot phase, player availability is intentionally fluid and inclusive. To support this, the league uses an Adjective / Noun pairing model.

Players are registered into two seasonal pools—Adjectives and Nouns. Each registered player is assigned one word for the season. On each match night, temporary teams are formed by drawing one adjective and one noun, creating a shared identity for that round while preserving individual scoring.

This model:

- Allows participants to miss rounds without exclusion.
- Supports variety and fairness in team combinations.
- Builds continuity and belonging through retained seasonal names.

As the league matures and fixed community teams form, this pairing system transitions to stable community line-ups.

4.5 Contributions, Substitutes, and Season Trophy

Participation is framed as community contribution rather than pay-to-play.

- Carioca Cricket players contribute via low monthly PIX contributions.
- Suggested contribution options include R$10 per match when paying monthly or R$5 per match when the full season is paid upfront.
- Players who pay for the full season remain eligible for season trophies even if they miss individual rounds.
- When a registered player cannot attend, they receive the average score of the losing pairs from that round, maintaining competitiveness.
- Where required, Cricket Brasil may cover contributions to ensure no participant is excluded.
- Casual visitors may participate with a suggested contribution, subject to capacity and safety.

The season trophy, titled the **Aussie Coffee Copa da Liga Independente de Tacobol da Quebrada**, is awarded at the final event of the season.

4.6 Charity Linkage

For Year 1, the nominated charity partner is EDUMAIS (Cantagalo, Rio de Janeiro).

EDUMAIS supports youth engagement, talent identification for Champion scholarships, and alignment with broader education and social development outcomes, reinforcing the project's commitment to ethical, place-based community partnership.

5.0 Delivery Plan and Timeline

5.1 Delivery Period

The Year 1 pilot for the Liga Independente de Tacobol da Quebrada (LITQ) will operate from **March 2026 to November 2026**. The delivery window deliberately excludes February (Carnival period and extreme heat) and December (holiday period) to support participant safety, consistent attendance, volunteer availability, and reliable venue access.

This timeframe reflects local operating conditions in Rio de Janeiro and prioritises player wellbeing, energy levels, and predictable participation while allowing sufficient time to test, refine, and evaluate the pilot prior to any future expansion.

5.2 Monthly Delivery Structure

LITQ operates on a **single league night per month**, integrated directly into the Carioca Cricket Club calendar. Rather than adding an additional commitment for players, each league night replaces one regular weekly training session in that month, deliberately piggy-backing on existing club activity to ensure player availability, continuity, and buy-in.

Each league night follows a consistent structure:

- **First 60 minutes:** *Taco Solto* onboarding and beginner-focused activities
- **Second 60 minutes:** LITQ structured backyard match-play

An additional **60-minute buffer window** is reserved across the evening to accommodate arrivals, briefings, transitions between blocks, and close-out. This buffer ensures the program runs to time without rushing participants or compromising safety.

5.3 Match Scheduling

League nights are scheduled for the **second-last Tuesday of each month**, commencing at **18:00**.

If a session is cancelled due to rain, venue access issues, or safety concerns, the match is rescheduled to the **last Tuesday of the same month**, maintaining a predictable monthly rhythm while providing built-in contingency.

5.4 Key Match Dates – Year 1 Pilot

The indicative match schedule for the Year 1 pilot is as follows:

- **March 2026 – 24/03/2026:** Pilot launch
- **April 2026 – 21/04/2026:** League night
- **May 2026 – 19/05/2026:** League night
- **June 2026 – 23/06/2026:** League night
- **July 2026 – 25/07/2026 (Saturday):** Mid-pilot review and community celebration
- **August 2026 – 18/08/2026:** League night
- **September 2026 – 22/09/2026:** League night

- **October 2026 – 20/10/2026:** League night
- **November 2026 – 17/11/2026:** Final night, closing celebration, and trophy presentation

Dates are indicative and remain subject to municipal venue confirmation and weather-related adjustments.

5.5 Operational Flexibility

While the monthly structure and dates are fixed, the pilot allows for measured operational adjustment based on weather conditions, heat, participation levels, and community dynamics.

Any refinements will preserve the following **non-negotiable elements**:

- The core two-hour activity format supported by an organisational buffer
- Integration with club training schedules to maintain alignment and player availability
- The backyard-cricket principles of safety, accessibility, dignity, and community ownership

Learning from these adjustments will be documented and incorporated into the final pilot report to support future replication and federation adoption.

6.0 Venue and Court Setup

6.1 Primary Pilot Venue

The Year 1 pilot for the Liga Independente de Tacobol da Quebrada (LITQ) will be delivered on a fenced multi-use court located at **Lagoa Rodrigo de Freitas**, designated within the project as **Estação Bets Capivara**.

The venue is highly visible, centrally located, and already embedded in everyday community use. Its selection prioritises accessibility, safety, and public familiarity over exclusivity or specialist cricket infrastructure, ensuring the project feels approachable to newcomers while remaining practical for regular league delivery.

6.2 Court Characteristics

The court features a fully enclosed fence perimeter, which is essential to the project's design and safety model.

Key characteristics include:

- **Fence containment**, ensuring ball control, participant safety, and predictable game flow.
- **Fence-based scoring zones**, reinforcing placement, awareness, and skill rather than power.
- **Hard playing surface** providing consistent bounce and supporting both taped tennis balls (league play) and untaped tennis balls (*Taco Solto* and beginner modules).
- **Fixed court dimensions and markings**, allowing scoring zones to be set up consistently and reducing setup time.
- **Existing lighting infrastructure**, enabling reliable evening play without temporary lighting installations.

These characteristics collectively enable a safe, fast, and inclusive backyard-cricket format suitable for mixed ages and skill levels.

6.3 Access and Transport

The venue benefits from multiple access points and transport options, supporting both regular attendance and casual drop-in participation.

Access features include:

- On-site car parking for participants and families.
- Direct pedestrian access via the General Osório entrance to Lagoa Rodrigo de Freitas.
- Immediate proximity to an Itaú bike station and a Woosh electric scooter station.

The surrounding area experiences high pedestrian traffic throughout the day and evening, increasing passive visibility of the project and supporting organic community engagement without reliance on heavy promotion.

6.4 Adaptability and Replication

While the pilot is anchored at Lagoa Rodrigo de Freitas, the venue model is deliberately non-exclusive.

The league format, scoring system, and safety logic are designed to function on any fenced multi-use court, including pickleball, tennis, or futsal courts.

The phased delivery pathway is as follows:

- **Year 1:** Establish and stabilise the model at Lagoa as a live pilot, refining operations, rules, youth onboarding through *Taco Solto*, and community engagement.
- **Year 2:** Expand delivery in parallel by repeating the same pilot format at the ball court at the base of Rocinha (Rua 1), running alongside Lagoa rather than replacing it.
- **Year 3:** Enable the formalisation of the first two official community teams—Lagoa and Rocinha—who train locally and compete against each other on a regular basis.

By prioritising adaptable, everyday community courts and a phased multi-year pathway, the project supports scalable growth using existing public infrastructure while maintaining the backyard-cricket principles of safety, accessibility, dignity, and local ownership.

7.0 People, Roles, and Responsibilities

7.1 Governance and Oversight

This section defines the governance structure and senior leadership roles responsible for oversight, accountability, and alignment with Cricket Brasil, Carioca Cricket, and Originária throughout the pilot.

The following roles provide governance and strategic oversight:

- **Felipe Lima de Melo — Event-Night Coordinator**
  Responsible for on-the-ground coordination during league nights, ensuring roles are fulfilled, activities run to time, matches are scored correctly, and overall flow and safety are maintained.

- **Daniel Mark Hobbs — Project Director (Originária)**
  Responsible for delivery in line with the approved project design, institutional coordination, sponsor and partner relationships, and strategic guidance to the Carioca Cricket Committee.

- **John Pringle — Carioca Cricket Captain / Development Officer**
  Provides senior cricket leadership on match nights, ensures experienced players uphold standards of fair play, and maintains alignment with Cricket Brasil and CBCR requirements.

- **Tobias Hanbury — Chairman (in Exile), Carioca Cricket Club**
  Provides high-level leadership for alignment with Carioca Cricket and Cricket Brasil, supports corporate sponsorship engagement, and contributes to long-term positioning.

- **Matthew Featherston — President, Cricket Brasil**
  Supports national and international positioning and acts as an external spokesperson, reinforcing federation-level alignment and legitimacy.

- **Rio Federation (Carioca Cricket)**
  Holds overall responsibility for program delivery, governance, and compliance with CBCR requirements.

The Carioca Cricket Committee provides operational support across the pilot season and acts as the primary decision-making body for routine delivery matters.

Decision-making and escalation: The Project Director, in consultation with the Carioca Cricket Committee and Event-Night Coordinator, retains final authority on safety, conduct, and participation decisions during the pilot, including temporary or permanent removal of participants where required.

7.2 Community Champions (Scholarship Holders)

Community Champions are the project's paid scholarship holders (one female, one male) and serve as the primary connectors between the league and surrounding communities.

Their responsibilities include:

- Delivering *Taco Solto* sessions on event nights
- Actively bringing children from surrounding communities to participate
- Ensuring youth sessions are full, safe, and engaging
- Supporting light operations and administration
- Participating as players in LITQ match-play
- Acting as trusted spokespersons within their communities

Outside league nights, Champions take equipment kits into communities such as Cantagalo to run informal *Taco Solto* sessions, reinforcing continuity and familiarity. Champions are not responsible for managing social media channels, ensuring their focus remains on people, play, and safeguarding.

7.3 Social Media and Digital Content Lead

A dedicated Social Media and Digital Content Lead is engaged under a **salário mínimo MEI** contract.

This role is responsible for:

- Live capture and 8K recording of league nights
- Management of the project's YouTube channel
- Publication of short-form content across Instagram and TikTok

Outside event nights, the role operates remotely and coordinates with the Project Director and Community Champions. This separation ensures community-facing roles remain focused on participation and care, while digital output remains consistent and professional.

7.4 External Stakeholders and Ambassadors

External stakeholders and ambassadors support the project's visibility, legitimacy, resourcing, and institutional alignment without participating in day-to-day operations.

Key stakeholders include:

- **Prefeitura do Rio de Janeiro / Secretaria Municipal de Esportes** — Municipal liaison responsible for court allocation and calendar certainty on Tuesday nights.
- **EDUMAIS (Cantagalo)** — Community partner supporting youth engagement, scholarship pathways, and alignment with education and social development outcomes.
- **Centauro** — Prospective equipment partner for pilot or future-season support.
- **Food and Beverage Partner** — Local operator responsible for community food provision on event nights.
- **Patricia Nogueira** — Assessora de Deputado Federal and international relations specialist supporting institutional awareness and potential federal-level engagement.

The Carioca Cricket community and families—players, parents, siblings, extended family members, and supporters—form the social backbone of the league and are treated as key stakeholders.

7.5 International and Community Ambassadors

The project has identified a small number of **prospective international and community ambassadors** whose personal cricket journeys closely align with the values and pathways that the Liga Independente de Tacobol da Quebrada (LITQ) seeks to validate.

These individuals are **not currently engaged**, do **not** hold operational roles, and no representation or endorsement is implied at this stage. They are identified as *priority outreach candidates* whose careers exemplify late entry, informal learning environments, and progression from non-elite or non-traditional cricket pathways.

The intent of future outreach is to explore whether selected individuals may, subject to consent, act as symbolic ambassadors who reinforce the project's core message: that cricket excellence can emerge from backyard, gully, and tennis-ball contexts.

Prospective ambassador examples include:

- **Pat Cummins** — Australian Test captain, cited as an example of backyard-style cricket feeding elite performance and long-term international success.
- **T. Natarajan** — Progressed from tennis-ball cricket in village lanes to international cricket through late discovery, exemplifying non-linear development pathways.
- **MS Dhoni** — Developed distinctive batting power and improvisation through gully and tennis-ball cricket environments prior to formalisation.
- **Umesh Yadav** — Transitioned from local tennis-ball tournaments into professional cricket at a later age, highlighting talent emergence outside elite academies.
- **VVS Laxman** — Developed wrist-based batting technique in gully cricket settings that later defined his international career.
- **Varun Chakravarthy** — Returned to cricket through local leagues after an early exit from the formal system, demonstrating re-entry and second-chance pathways.

Any future ambassador relationship would be formalised separately and reflected in subsequent document versions only after explicit agreement.

Points of contact have been identified with international embassies, cricket boards, and global cricket communities to support appropriate and ethical outreach.

7.6 Advisors / Brain Trust

The project is supported by a small group of experienced advisors who provide strategic guidance, cultural insight, and institutional perspective. Advisors do not hold operational responsibilities and do not interfere in day-to-day delivery.

- **Dale Smith — Strategic Advisor (Brain Trust)**
  Provides guidance on governance, federation alignment, cross-cultural program design, and long-term sustainability based on extensive experience in Brazil and international sport systems.

- **Deborah Ciarla (Shirra) — Advisory Board Member**
  Specialist in socio-educational project direction, social responsibility, safeguarding culture, and ethical community engagement, supporting talent identification and youth protection.

8.0 Communication and Visibility Plan

8.1 Communication Approach

The communication approach for the Liga Independente de Tacobol da Quebrada (LITQ) is transparent, community-focused, and federation-aligned. The objective is not promotional hype, but clear public visibility that builds legitimacy, pride, and continuity while remaining proportionate to delivery capacity.

Visibility is treated as a supporting function for participation, accountability, and replication rather than as a commercial or entertainment-driven output. All communication activity is designed to reinforce trust with communities, partners, and institutions.

8.2 Live Streaming and Match Recording

Each league night is streamed and/or recorded in high resolution and published on YouTube, creating a permanent public record of participation, match results, and community atmosphere.

Capture principles include:

- A fixed-angle camera setup capturing the full court to ensure uninterrupted gameplay coverage.
- Selective handheld footage for highlights, reactions, and contextual moments.
- Optional use of a cordless microphone connected to a gimbal for live commentary or mic'd-up moments, including the possibility of a batter or bowler wearing the microphone during play where appropriate.

All capture is designed to add immediacy without disrupting game flow or participant comfort.

8.3 Social Media Content

Short-form content is published on Instagram and TikTok, drawing directly from live streams and on-ground capture.

Content guidelines include:

- Weekly publication of match highlights, mic'd-up moments, *Taco Solto* sessions, reactions, and behind-the-scenes perspectives.
- A target publishing frequency of approximately five short-form posts per week, balancing visibility with sustainable workload.
- Adherence to safeguarding principles for all youth-related content, with no individual focus on children without appropriate oversight and approval.

Content prioritises authenticity, participation, and community atmosphere over polished production.

8.4 Website and Public Information

A simple website or landing page functions as the public reference point for the project.

The site hosts:

- Fixtures and dates
- Cumulative scores and leaderboards
- Partner acknowledgements
- General updates and announcements

This platform provides Cricket Brasil and the Rio Federation with a stable, professional URL for use in official communications, reporting, and stakeholder engagement.

8.5 Attribution and Acknowledgement

All public communication issued by Cricket Brasil, the Rio Federation, and affiliated delivery partners explicitly references that the project is incubated under Originária.

Attribution principles include:

- Clear recognition of Cricket Brasil and the Rio Federation as official delivery partners.
- Consistent attribution across live streams, social media, websites, written materials, and announcements.
- Respect for federation governance and ownership while transparently acknowledging the incubator's role.

8.6 Tone and Positioning

The project is positioned as a community-rooted, accessible backyard-cricket initiative rather than a commercial entertainment product.

Tone and positioning principles include:

- Language prioritising inclusion, participation, and belonging over performance metrics.
- Visibility used to normalise cricket in everyday Brazilian public spaces.
- Representation of the game as approachable, social, and adaptable rather than specialist or exclusive.

Through this approach, communication functions as a tool for confidence-building, cultural legitimacy, and long-term engagement, supporting both local ownership and national replication.

Appendix 1 – Naming Conventions and Language Guide (Portuguese)

This appendix defines the canonical terminology, language principles, and cultural framing to be applied consistently across all project documentation, communications, and delivery contexts associated with the **Liga Independente de Tacobol da Quebrada (LITQ)**.

It functions as the authoritative reference for naming and language across the entire program and overrides any informal, legacy, or draft terminology used elsewhere.

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1. Canonical Project Name

The official name of the project is **Liga Independente de Tacobol da Quebrada**.

- The full name must be used on first reference in any document, communication, or public material.
- The abbreviation **LITQ** may be used thereafter.

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2. Core Game Terminology

2.1 *Taco Solto*

Refers to the informal, non-competitive familiarisation activity used for onboarding, youth engagement, and confidence-building.

Taco Solto introduces bats, stumps, basic striking, throwing, and game movement in a relaxed, negotiated-rules setting.

Rules for use: - Always italicised - Replaces all legacy or informal terms previously used for youth or beginner sessions

2.2 Tacobol / Bets / Taco

Refers to the broader Brazilian street bat-and-ball tradition played across streets, beaches, schoolyards, and neighbourhood courts.

These terms may be used contextually to explain cultural foundations but are **not interchangeable** with *Taco Solto*.

2.3 Liga Independente de Tacobol da Quebrada (LITQ)

Refers specifically to the structured league competition format, including organised match-play, scoring systems, seasonal rounds, and trophies.

2.4 Liga / Quebrada (Contextual Use)

Terms used to signal organisation, continuity, and community ownership.

Their use emphasises cultural legitimacy and local identity without implying elitism, exclusion, or foreign institutional control.

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3. Language and Instruction

- All group instruction, rule explanations, facilitation, announcements, and official communication **must be delivered in Portuguese**.
- English may be used only in one-to-one support contexts where necessary and must not replace Portuguese in group or public-facing settings.

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4. Cultural Framing Principles

Terminology and language choices throughout the project are guided by the following principles:

- Preference for Brazilian Portuguese terminology over imported cricket jargon
- Emphasis on familiarity, dignity, and psychological safety
- Reinforcement of local ownership and cultural legitimacy
- Avoidance of language implying elitism, exclusion, or foreign dominance

These principles apply equally to written documents, verbal instruction, digital content, and media representation.

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5. Terminology Reference Table

Term	Approved Usage	Notes
Taco Solto	Youth onboarding and familiarisation	Always italicised; replaces all legacy terms
Tacobol / Bets / Taco	Cultural reference	Contextual use only
Liga Independente de Tacobol da Quebrada	Full project name	Use on first reference
LITQ	Project abbreviation	Use after first full reference
Liga	Organisational reference	Signals continuity and legitimacy
Quebrada	Cultural/community reference	Used with respect and pride

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6. Consistency Requirement

All contributors, partners, staff, volunteers, and media representatives must adhere to this appendix when producing written, verbal, or digital material related to the project.

This appendix is the **single source of truth** for naming and language across the LITQ program.

Appendix 2 – Kick-off Community Event Schedule

This appendix defines the run-of-show for the **Kick-off Community Event**, which marks the formal launch of the Liga Independente de Tacobol da Quebrada (LITQ) pilot season. The event is designed to welcome families, introduce the project structure, and establish early community ownership.

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1. Purpose of the Kick-off Event

The kick-off event serves the following purposes:

- Publicly introduce the LITQ concept, values, and seasonal structure
- Welcome players, families, and community supporters into the league environment
- Explain participation pathways, including *Taco Solto* and league match-play
- Build trust, familiarity, and momentum prior to the first official league night

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2. Event Format Overview

The event is delivered as a community-focused activation rather than a competitive fixture. Activities prioritise inclusion, explanation, and social interaction over performance outcomes.

Key format principles include:

- Open-access participation for children, families, and interested community members
- Clear, Portuguese-first explanations of the project and how to get involved
- Informal play, shared food, and opportunities for conversation

---

3. Indicative Run-of-Show

The following schedule provides an indicative structure for the kick-off event. Timing may be adjusted to suit venue access, weather conditions, and community flow.

- **Arrival and Welcome (30 minutes)**
  Participants arrive, sign in informally, and are welcomed by delivery staff and Community Champions. Light orientation is provided regarding space usage and safety.

- **Taco Solto Open Play (45 minutes)**
  Children and new participants engage in *Taco Solto* activities, including striking, throwing, and free play, facilitated by Community Champions.

- **Project Introduction and Explanation (15 minutes)**
  A short, informal explanation of the LITQ project, including season structure, participation pathways, values, and expectations.

- **Demonstration Match or Game Segment (30 minutes)**
  A short backyard-style demonstration game illustrating rules, scoring, and match flow in an accessible way.

- **Community Social Time (30 minutes)**
  Shared food, informal conversation, and opportunities for families and participants to ask questions, meet organisers, and connect with each other.

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4. Roles and Responsibilities During the Event

Key roles during the kick-off event include:

- **Community Champions** — Lead *Taco Solto* activities, engage children and families, and act as visible points of contact
- **Event-Night Coordinator** — Oversees timing, safety, and overall flow
- **Carioca Cricket Representatives** — Support explanations of match-play and progression pathways
- **Food and Beverage Partner** — Manages shared food and refreshments

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5. Community Engagement Outcomes

The kick-off event is expected to achieve the following outcomes:

- Early community buy-in and familiarity with the league environment
- Increased comfort for children and families prior to formal league nights
- Clear understanding of how to participate, return, and progress within the project
- Establishment of a welcoming, socially legitimate atmosphere from day one

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6. Notes on Adaptation

While this schedule provides a structured guide, delivery staff may adapt timing and sequencing to suit local conditions, weather, and community dynamics, provided the core objectives of welcome, clarity, and inclusion are preserved.

Appendix 3 – Backyard Cricket Ruleset and Scoring System (LITQ)

This appendix defines the official match rules and scoring system used for **Liga Independente de Tacobol da Quebrada (LITQ)** match-play. The rules are purpose-built for fenced courts and prioritise inclusion, safety, enjoyment, and continuous play.

Matches are **self-officiated** and rely on honesty, common sense, and shared responsibility. The objective is not perfection, but good-faith participation.

---

1. Purpose and Spirit of the Game

- LITQ is a community-focused, informal cricket format designed for fenced courts
- The format prioritises inclusion, safety, enjoyment, and flow
- Matches are self-officiated, relying on honesty and shared accountability
- Players are expected to act in good faith at all times

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2. Playing Area

- Matches are played on a fully fenced court with side fences and a back fence
- A batting crease and a bowling crease are marked
- Two stumps are used, one at each end of the pitch
- Run-outs and stumpings may occur at either end
- Courts may be roofed or indoor-style, but this is not mandatory

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3. Players and On-Field Setup

- At any one time:
- Two batters are on the court
- Eight fielders are on the court
- One of the eight fielders bowls
- During the pilot phase, players score individually
- In future seasons, formalised teams may be introduced

---

4. Scoring Structure

- All scoring is expressed as **points**
- Points are earned across three categories:
- Running points (movement between creases)
- Batting points (fence contact)
- Bowling and fielding points (dismissals)
- All point types contribute equally to a player’s total score

5. Running Points

- A run is legal only if both batters successfully cross and return to their respective creases without dismissal
- Each completed legal run awards **1 point** to each batter

Clarifications:

- The non-striking batter receives a point only if both batters complete a legal run
- If only one batter runs, no points are awarded
- If a batter is run out, no running points are awarded on that ball
- Standing still earns no points

---

6. Batting Points (Fence Scoring)

Ball Contact	Points Awarded	Awarded To
Side fence (any contact)	1 point	Striking batter
Back fence along the ground	4 points	Striking batter
Back fence on the full	6 points	Striking batter

Notes:

- Batting points are awarded only to the striking batter
- Batting points accumulate with any running points
- The non-striking batter scores only through legal runs

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7. Bowling Structure

- Each over consists of **6 balls**
- Overs are continuous
- Bowlers must rotate fairly so opportunities are shared
- No player is ever forced to bowl
- A player may refuse to bowl if uncomfortable or unsafe
- If a player refuses, rotation moves to the next available player

---

8. Ball Legality and Outcomes

Illegal or unsafe deliveries are counted but **not re-bowled**.

Delivery Type	Outcome
Wide	Ball counts, 0 points

Delivery Type	Outcome
No-ball	Ball counts, 0 points
Waist-high full toss	Ball counts, 0 points
Above head height	Ball counts, 0 points
Down-leg delivery	Ball counts, 0 points

There are no free hits and no automatic penalties.

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9. Ball in Play

- Any ball struck by the bat is considered live, regardless of legality
- If the batter chooses to play the ball, all scoring and dismissal rules apply

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10. Batter Rotation

- Batters rotate ends at the conclusion of each over
- During an over, batters change ends only when a legal run is completed

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11. Dismissals (LBW Does Not Apply)

Dismissal Type	Points Awarded To
Bowled	5 points – Bowler
Caught	5 points – Bowler
Run out	5 points – Fielder
Stumped	5 points – Wicketkeeper or assisting fielder

Rules:

- Run-outs may occur at either stump
- Stumping may occur if a batter is out of their crease
- Only one batter may be dismissed per ball
- If a batter is dismissed, no running points are awarded on that delivery

---

12. Catching Rules

Valid catches:

- Caught on the full using one or two hands
- One bounce only, then caught with one hand

- Ball hits the net or another player, then caught on the full with one hand

Invalid catches:

- More than one bounce
- Net contact followed by a bounce
- Ball touches the ground before control

Memory guide:

- One hand allows one bounce or net contact
- Two hands are on the full only

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13. Fielding Organisation and Positions

- Generally eight fielders, spread evenly around the court
- Positions are informal guides agreed by players

Suggested positions:

- Wicketkeeper
- Slip
- Fine leg
- Mid-wicket
- Covers
- Mid-on
- Mid-off
- Bowler

Principles:

- Fielders should spread sensibly and avoid clustering
- Positions may shift naturally during play
- Fielders do not need to rotate positions
- Bowling rotation must remain fair

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14. Match Completion

- A match ends when all registered batters have batted
- If only one batter remains, they may continue batting alone
- A match restarts only if all players explicitly agree

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15. Retirement and Risk System

Situation	Point Outcome
Suggested retirement	+20 points

Situation	Point Outcome
Dismissed after 20+ points	−10 points
Dismissed after 30+ points	−20 points
Forced retirement	40 points
Dismissed below 20 points	No penalty

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16. Ball Taping Rules

- Only one side of a tennis ball may be fully taped
- The opposite side must remain untaped
- Tape must be smooth and evenly applied
- Excessive taping is not permitted

---

17. Youth Safety

- Participation is voluntary and at the player's own risk
- Taped balls are **not** used for children outside league match-play
- Untaped balls are used for *Taco Solto* and younger participants
- Community Champions manage safety transitions and ball selection

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18. Self-Officiation

- LITQ is self-officiated
- Players are expected to:
- Call dismissals honestly
- Respect safety immediately
- Keep the game flowing
- Act in good faith

Persistent unsafe or disrespectful behaviour may result in removal from the match or season-level consequences.

Summary

LITQ is a fenced-court cricket format using simple point-based scoring, fair bowling rotation, clearly defined fielding guidance, and shared responsibility to create an inclusive, repeatable community league.

Appendix 4 – Standard League Night Schedule (Non-Launch Events)

This appendix defines the standard operating schedule for regular **Liga Independente de Tacobol da Quebrada (LITQ)** league nights. It applies to all monthly events **excluding** the Kick-off Community Event (see Appendix 2).

The structure is intentionally simple, predictable, and repeatable, while recognising that match-play may overrun. For this reason, the full event is planned to fit within a **three-hour window**, allowing flexibility without rushing play or participants.

Standard Event Timeline

17:30–18:00 | Arrival, Registration, and Setup

- Player arrivals and informal check-in
- Registration confirmation and attendance marking
- Court setup (stumps, scoring zones, signage)
- Equipment distribution and safety checks
- Informal warm-up and familiarisation

This window ensures the event starts on time without rushing participants or facilitators.

18:00–19:00 | *Taco Solto* – Youth & Beginner Block

- Structured *Taco Solto* activities for children and beginners
- Batting, throwing, catching, and confidence-building play
- Champion-led facilitation with negotiated, age-appropriate rules
- Emphasis on enjoyment, repetition, and familiarity with equipment

Sausage sizzle (children):

- Begins during the final portion of this block
- Available to children participating in *Taco Solto*
- Positioned as nourishment and a moment of care, community, and reward

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19:00–20:00 | Liga Independente de Tacobol da Quebrada Match

- One structured backyard-style league match
- Competition is **individual** (player versus player)
- No fixed teams; no adjective–noun pairings are used during this phase
- Rules and scoring explained clearly before play begins
- All players rotate through batting, bowling, and fielding
- Scores called aloud by batters and confirmed collaboratively by bowlers and fielders
- Digital scorekeeping updated in real time

The league match is designed to fit within a 60-minute block; however, overrun is possible depending on participation numbers, game flow, and community dynamics.

20:00–20:30 (or later if required) | Sausage Sizzle – Players & Close-Out

- Sausage sizzle served to league players
- Informal social time following the match
- Light debrief and community conversation
- Equipment collection and site pack-down

This close-out window is flexible and may be extended if the league match overruns. The overall event remains planned within a three-hour duration.

Design Principles

- Total event planning allows for up to three hours, including buffers
- Clear separation between youth onboarding (*Taco Solto*) and league match-play
- Individual scoring with players competing against players, not teams
- Built-in nourishment and social moments for both children and players
- A predictable rhythm that supports regular attendance and community trust while allowing natural variation in match length

This standard schedule underpins the repeatability and scalability of the LITQ format across venues and future seasons.

Appendix 5 – Budget & Financial Overview

This appendix provides the consolidated budget framework for the **Liga Independente de Tacobol da Quebrada (LITQ)** pilot. All figures relate to a **9-month delivery period** aligned with the approved Year 1 pilot (March–November 2026).

The budget is designed to be conservative, defensible within Brazilian market conditions, and suitable for federation, committee, and sponsor review.

Budget Philosophy

The LITQ budget is grounded in a non-negotiable principle: **fair compensation for community labour**.

The people delivering the program—particularly those working directly with children, families, and participants—are central to the project's integrity, safety, and continuity. Volunteerism is not relied upon to substitute essential safeguarding, facilitation, or coordination roles.

Assets acquired during the pilot remain available for continued use by Carioca Cricket and Cricket Brasil beyond the pilot period.

Budget Structure

The pilot budget is divided into two components:

- **One-Off Implementation Costs** – capital items and setup expenses required to launch the pilot
- **Operating (Monthly) Costs** – recurring expenses required to deliver league nights, youth engagement, and media continuity

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One-Off Implementation Costs (Set-Up)

These costs are incurred once at the start of the pilot and establish the physical, technical, and operational foundations of the league.

Media Equipment (Brazil-Advertised Pricing)

Pricing basis: advertised retail and marketplace prices in Brazil (Apple Brasil, Amazon Brasil, Mercado Livre, and major electronics retailers). Values are intentionally conservative to avoid under-budgeting. Savings of approximately 40% are anticipated via international sourcing where permissible.

Item	Quantity	Unit Cost (R$)	Total (R$)	Notes
GoPro HERO12 Black	1	2.800	2.800	Match & community recording

Item	Quantity	Unit Cost (R$)	Total (R$)	Notes
iPhone 17 Pro Max	1	12.000	12.000	Primary media capture & editing device
Smartphone gimbal	1	800	800	Stabilised mobile filming
Portable battery pack	1	2.000	2.000	All-night power
Cables, tripod & mounts	—	—	500	Fixed angles & cabling

Media Equipment Subtotal: R$ 20.100

Playing Equipment

Item	Quantity	Total (R$)	Notes
Karaoke Cricket bats	—	0	Supplied free of cost
Wooden stumps (two-piece)	6	—	Locally produced
Tennis balls	Bulk	—	Match & training use
Tape (ball preparation)	Bulk	—	Consumable

Playing Equipment Subtotal: R$ 500

Trophy

Item	Quantity	Total (R$)	Notes
Aussie Coffee LIT Cup	1	0	Sponsored

Total One-Off Implementation Costs

Component	Total (R$)
Media equipment	20.100
Playing equipment	500
Trophy	0

Total One-Off Setup Costs: R$ 20.600

Operating Costs (9 Months)

Operating costs reflect the resources required to deliver each monthly league night and associated youth engagement consistently, safely, and with dignity.

Category	Description	Monthly (R$)	Season Total (R$)
Scholarships	Two Community Champions	2.400	21.600
Staffing	Social Media Lead (MEI – salário mínimo)	1.500	13.500
Food	Sausage sizzle (~50 people)	200	1.800
Support	Food preparation & helpers	200	1.800
Transport	Fuel (Itaguaí ⇄ Lagoa, monthly)	300	2.700
Transport	Community Champions allowance	100	900
Connectivity	Mobile data & uploads	120	1.080
Consumables	Water, ice, tape, supplies	150	1.350

Total Operating Costs (9 months): R$ 44.730

Total Pilot Budget Summary

Budget Component	Total (R$)
One-off implementation costs	20.600
Operating costs (9 months)	44.730

Total Pilot Budget: R$ 65.330

Average monthly cost (9 months): R$ 7.258,89

Budget Notes

- Two Community Champions are essential and non-negotiable to ensure continuity, safeguarding, and capacity to support up to approximately 50 children per session.
- The Social Media Lead role is essential to ensure documentation, visibility, and institutional value across the season.
- No venue hire costs are assumed due to the use of public or partner spaces.
- Advisors and Brain Trust members are not remunerated.

This budget is designed to be conservative, transparent, and defensible within Brazilian funding and governance contexts.

Appendix 6 – Monitoring, Reporting, and Evaluation Framework

This appendix defines how the **Liga Independente de Tacobol da Quebrada (LITQ)** pilot is monitored, documented, and evaluated across the 9-month delivery period. The framework is intentionally light, practical, and aligned with CBCR reporting expectations, prioritising learning, accountability, and replicability over administrative burden.

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1. Purpose of Monitoring and Evaluation

Monitoring and evaluation serve four core purposes:

- Ensure accountability to Cricket Brasil, the Rio Federation, and funding partners
- Track participation, safety, and delivery consistency across the pilot
- Capture learning to refine rules, operations, and pathways
- Produce a defensible evidence base to support replication in other federations

The framework focuses on **observed outcomes and documented practice**, not abstract performance metrics.

---

2. Monitoring Domains

2.1 Participation and Reach

Tracked indicators include:

- Number of league nights delivered
- Number of registered league participants per event
- Approximate number of children participating in *Taco Solto* per event
- Repeat attendance across months (retention indicator)

Attendance is tracked informally through registration lists and Champion observation rather than formal enrolment systems.

2.2 Delivery Quality and Safety

Delivery quality is monitored through:

- Adherence to the standard league night schedule (Appendix 4)
- Observation of safe ball use and age-appropriate transitions
- Incident logging for any safety, behavioural, or welfare issues

Any incidents are documented briefly by the Event-Night Coordinator and escalated according to the authority structure defined in Section 7.1.

2.3 Pathway Engagement

Pathway engagement is assessed qualitatively through:

- Progression from *Taco Solto* into LITQ match-play
- Participant interest in Carioca Cricket or federation formats
- Champion-led identification of emerging confidence and leadership

Progression is **interest-led and readiness-based**, not selection-driven.

2.4 Visibility and Public Record

Visibility is monitored through:

- Number of league nights recorded and published
- Consistency of YouTube uploads
- Ongoing activity across Instagram and TikTok

The emphasis is on **continuity and transparency**, not follower counts or algorithmic reach.

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3. Data Collection Methods

Data is collected using simple, low-friction methods:

- Attendance sheets or digital registration lists
- Champion and coordinator observations
- Match score records
- Archived live streams and video content
- Short written notes following each event

No personal data beyond names and participation counts is retained beyond the pilot reporting requirements.

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4. Reporting Schedule

Reporting is structured in three layers:

- **Ongoing:** informal notes following each league night
- **Mid-pilot review:** brief internal reflection following the July community celebration
- **End-of-pilot report:** consolidated narrative and summary metrics produced after the November final event

The final report feeds directly into CBCR acquittal requirements and informs any Year 2 expansion decision.

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5. Roles and Responsibilities

- **Event-Night Coordinator:** logs attendance, incidents, and delivery notes
- **Community Champions:** provide qualitative insight on youth engagement and community response
- **Project Director:** consolidates reporting, prepares summaries, and liaises with federation and CBCR

No additional reporting staff or external evaluators are required during the pilot phase.

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6. Learning and Adaptation

Monitoring outputs are used actively to:

- Adjust rules, safety practices, and facilitation approaches
- Refine scheduling and capacity assumptions
- Improve clarity of pathways and communication

Learning is treated as an asset. Documented adjustments form part of the final pilot narrative and strengthen the case for replication.

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7. Ethical and Safeguarding Considerations

All monitoring activity adheres to the safeguarding principles outlined throughout the document:

- No individual profiling of children in public reports
- Respectful, non-extractive documentation
- Community dignity prioritised over metrics

This framework ensures the LITQ pilot remains accountable, learnable, and institutionally defensible without undermining its community-rooted nature.